

CONTACT:
Anne L. Fisher
Vice President
Fisher & Son Co., Inc.
110 Summit Drive
Exton, PA 19341
610-363-5225
www.fisherandson.com

FOR IMMEDIATE RELEASE
May 8, 2011



Fisher & Son Company Taps Industry Veteran Glenn Smickley to Lead Its Southern Division

May 8, 2011, Exton, Pennsylvania — Opening an exciting new chapter in its 83-year history, Fisher & Son Company Inc. has named Glenn Smickley, CGCS, as district manager for its Southern Division, effective May 3, 2011. With a total of 35 years experience in the golf and turfgrass industries, Smickley spent the past 22 years at renowned Robert Trent Jones Golf Course in Gainesville, Virginia, first as superintendent while the course was built and opened, and as chief operations officer since 1999.

“For us, Glenn Smickley was an obvious choice to head up our Southern Division,” said Mike Fisher, president of Fisher & Son Company. “An industry leader for the past two decades, Glenn is well respected — and well known — by golf course superintendents and industry professionals across the Mid-Atlantic region, and his agronomic knowledge and management skills will be invaluable assets to both our clients and to our company.”

Based in Chantilly, Virginia, Fisher & Son Company’s Southern Division services customers in Virginia and Maryland. As district manager, Smickley will supervise sales and logistics, including inventory management and shipping.

“I knew about Fisher & Son Company even before I got out of college,” said Smickley. “I’ve known Mike, a consummate gentleman, for many years, and I knew his father, Frank, who was truly a class act. While I’m proud of my past success in the golf course industry, I’m equally excited about continuing my career as a member of such a high-quality organization as Fisher & Son Company.”



Smickley is a 1980 graduate of the turfgrass and golf management program at the University of Maryland. After stints as golf course superintendent at Heidelberg Country Club and Kennett Square Country Club (both in Pennsylvania), he was chosen in 1989 to oversee the construction of Robert Trent Jones’ signature golf course on Lake Manassas. He served as superintendent through grow-in and, later, the club’s first two Presidents Cups (in 1994 and 1996). He was then promoted to chief operations officer in 1999, after which the club hosted two additional Presidents Cups (in 2000 and 2005).

“With Glenn’s extensive network of colleagues and friends, we fully anticipate that he will elevate the Fisher & Son brand across Virginia and Maryland to the high level of awareness that our Northern Division has long held,” Fisher said. “We are thrilled to add him to our team and to the Fisher & Son ‘family.’”

ABOUT FISHER & SON COMPANY

Established in 1928, Fisher & Son Company is a fourth-generation, family-owned and operated corporation that provides products and services to turf and horticulture professionals throughout the Mid-Atlantic region. Based in Exton, Pennsylvania, firm serves customers throughout Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Washington, D.C., with three warehouse/customer-service centers (in PA, MD and DE).